



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161

19th October 2011

National Stock Exchange of India Limited
Exchange Plaza,
Bandra - Reclamation
BandraKurla Complex, Bandra (E)
Mumbai - 400 051

Sir,

Ref: Symbol: SUNTV, Series: EQ

Sub: Intimation under Regulation 8A (4) of SEBI (Substantial Acquisition of Shares and Takeovers), Regulations, 1997

With reference to the above, please find enclosed the disclosure under Regulation 8A (4) of SEBI (Substantial Acquisition of Shares and Takeovers), Regulations, 1997, regarding details of shares pledged and released by our promoter for your information and records.

Please acknowledge receipt.

Thanking You,

For Sun TV Network Limited

R. Ravi
Company Secretary &
Compliance Officer

Encl: As Above



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REPORTING FORMAT U/R 8A (4) TO BE FILED BY THE COMPANY TO STOCK EXCHANGE
(Format for filing the details of the shares pledged by the promoter or every person forming part of the promoter group by the company to the stock exchange(s) in terms of Regulations 8A(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997)

Symbol: SUNTV, Series: EQ

Date of Reporting	19 th October 2011
Name of the company	Sun TV Network Limited
Total no. of outstanding shares of the company	39,40,84,620 Equity Shares of Rs.5/- each

Name of the entity	A Details of transaction(s)		B Aggregate details after the transaction(s)			
	Date of transaction	Number of shares pledged/ Pledge Released	Total no. of shares held by the entity in the company	Information on pledge		
				Total No. of shares pledged	% of total shares Pledged to total no. of shares held by the entity in the company (VI) = (V) / (IV)	% of shares pledged to total no. of outstanding shares of the company (VII)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)
Mr. Kalanithi Maran	04.10.2011	1,23,64,906				
	12.10.2011	(2,49,66,477)*	30,34,45,157	3,96,44,444	13.06%	10.05%
Total		(1,26,01,571) Net Pledge Released	30,34,45,157	3,96,44,444	13.06%	10.05%

Notes:

- 1) "Entity" means "Promoter or every person forming part of the Promoter Group"
- 2) Details under (A) shall include chronological details of all individual transactions(s) in a quarter which when taken together exceeds the limit specified under Regulation 8A (4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.
- 3) Names of the promoter and promoter group shall be the same as appearing in other filings made with stock exchanges.
- 4) * Release of shares pledged by the promoter of the Company
- 5) Net Pledge released = Pledge released - Pledged Shares

For Sun TV Network Limited


R. Ravi
Company Secretary &
Compliance Officer